

Huggy Bear's and Weyerhaeuser Unite to Showcase Lyptus

WE ARE PLEASED TO ANNOUNCE

that Weyerhaeuser and Huggy Bear's Cupboards are teaming up to showcase Lyptus hardwood products. Lyptus hardwood by Weyerhaeuser is a beautiful, innovative and unique alternative to mainstream hardwood. Featuring a fine grain, dramatic figure and rich color, that is comparable to mahogany and cherry in appearance, Lyptus is versatile enough to take a wide range of stains and finishes to compliment nearly every style.

In addition to its exotic beauty, Lyptus is also an environmentally friendly alternative to oak, cherry, mahogany, and other wood products that may be harvested from old growth forests. The trees used to produce Lyptus are grown on plantations in Brazil. They can be harvested for lumber in approximately 16 years versus 60 to 100 years as is common for temperate hardwoods. The plantations are certified to Brazil's Forest Certification Program (Cerflor), and this standard is endorsed by the Programme for the Endorsement of Forest Certification (PEFC).

Lyptus products receive overwhelming praise among professionals for its workability, machining properties, density, finish ability, overall strength and exotic appeal. Making it ideal for cabinetry, millwork, furniture and flooring applications.



A SEEDLING PLANTED ON YOUR CUSTOMER'S BEHALF IN BRAZIL

As part of our partnership, for every Huggy Bear kitchen sold in Lyptus, Weyerhaeuser will plant a seedling of one of four native species. The customer selects the species he or she would like to be planted. These seedlings will be planted into the set asides on the plantations that are managed for Lyptus. Weyerhaeuser will plant the tree and send a species card with the customer's name directly from the mill, thanking the customer for purchasing a Huggy Bear kitchen in Lyptus.

